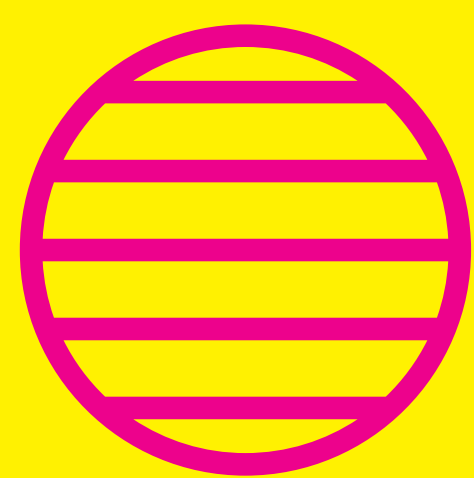




opportunities

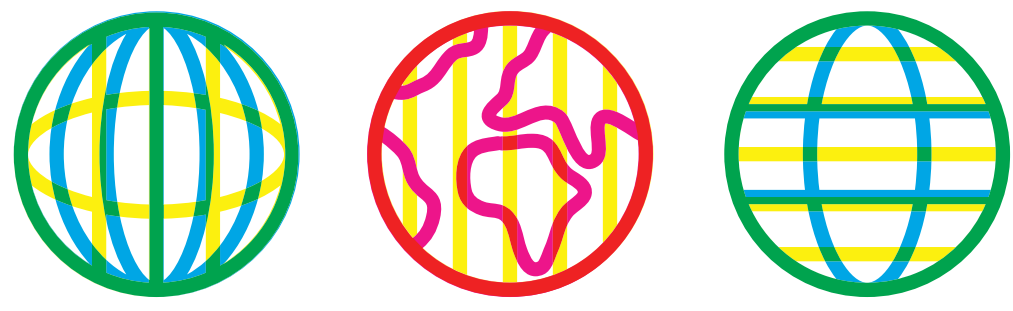


For a level telling field



The OPPORTUNITIES-project has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement n° 101004945

OPPORTUNITIES
info@opportunitiesproject.eu
www.opportunitiesproject.eu



opportunities



an introduction

How to show that a so-called migration crisis is actually an opportunity for Europe. This is the research work of the European Horizon research project OPPORTUNITIES..



9 European and 3 African countries, a mix of universities and NGOs, investigated how narratives about migration emerge and how a different one can be developed, partly based on equal and equal voices of migrants.

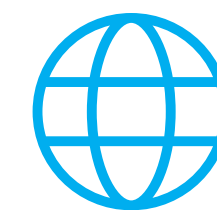
The result is tools and methods for journalists, politicians and NGOs to develop different narratives, and a method used in 11 countries to develop equal dialogue (Cross Talks).



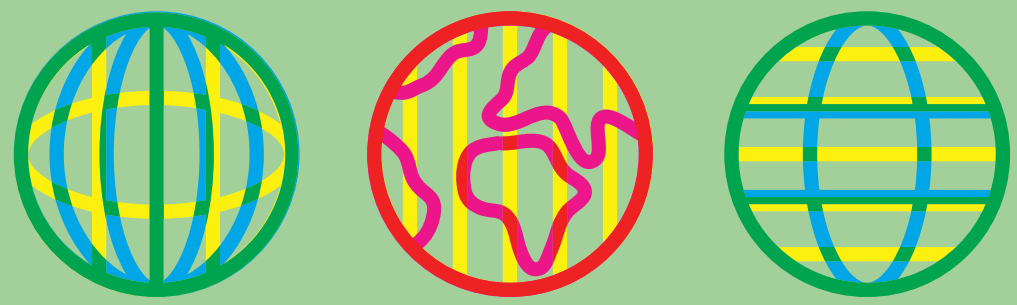
OPPORTUNITIES presents in 17 posters each participating partner's recommendations for a different policy.

The posters give a brief insight into our work. There is a lot of material on our website, including some videos.

An important part of our work is the artistic translation. In their own way, each partner has filmed their work, turned it into a theatre production or a documentary.



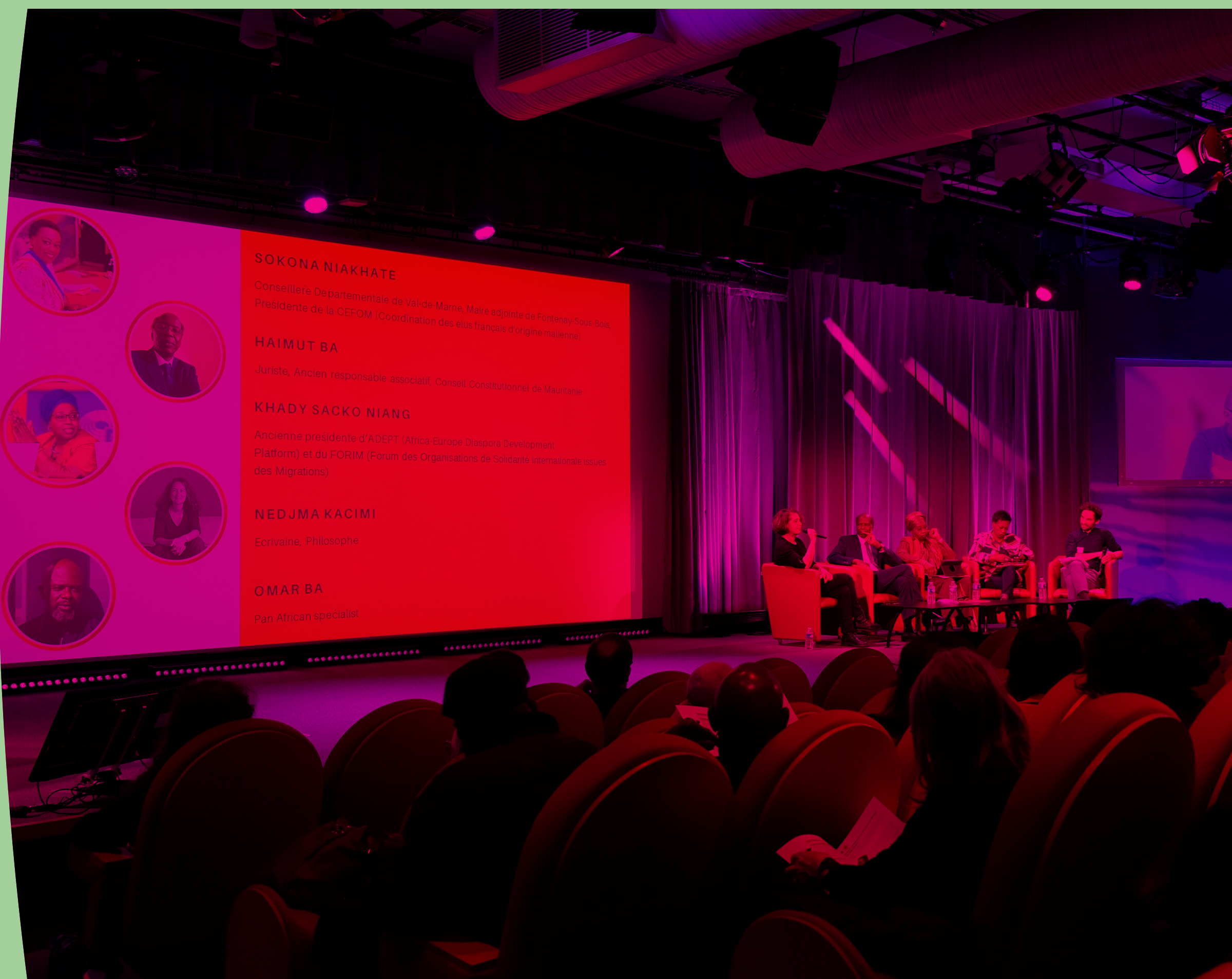
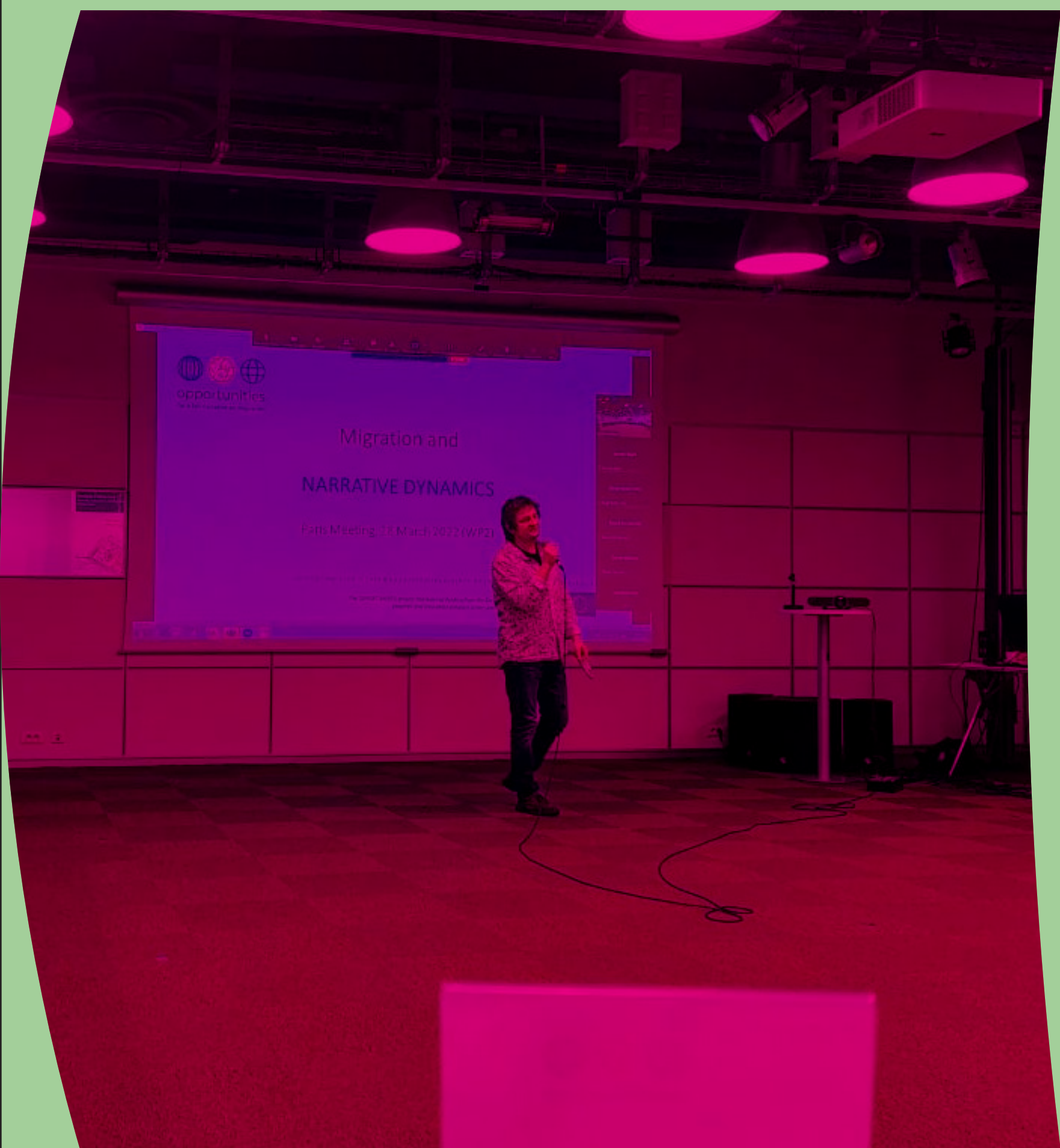
KVS is the proud partner who received the main commission to make a play called Hannibal. In addition, CNCA, Italy, was commissioned to make a documentary called "Una certa libertà", which will be presented at the Laguna Sud Film Festival.

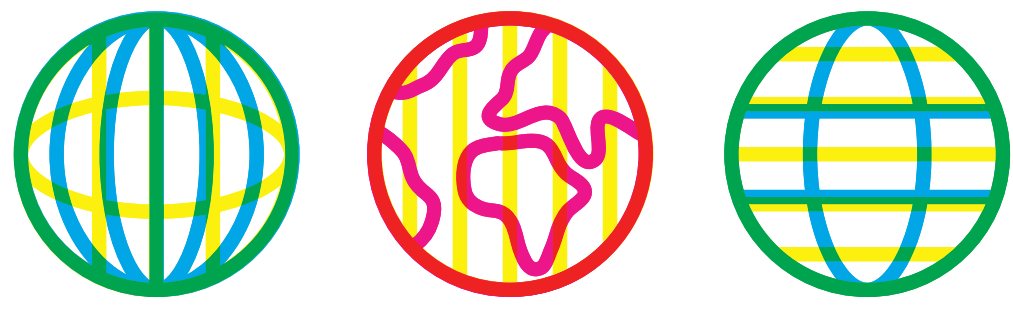


opportunities

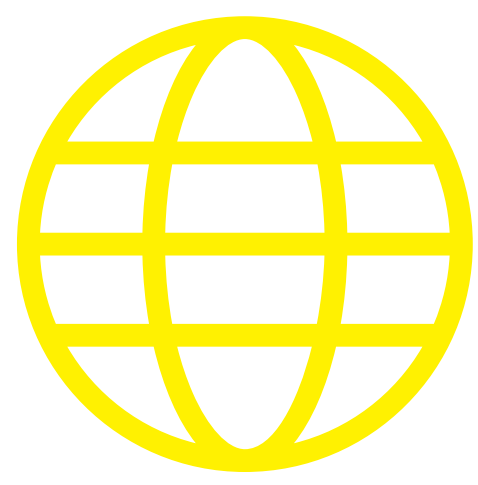


Opportunities at work





opportunities



recommendations from research

“

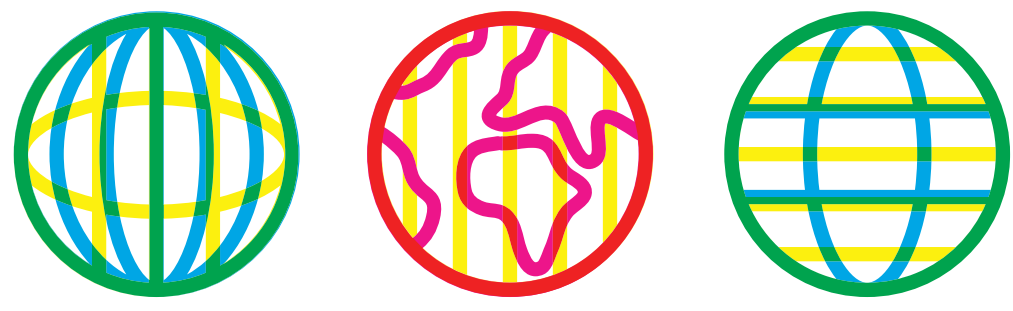
The OPPORTUNITIES project starts from the observation that the way we talk about migration in public contexts is determined by a complex dynamics between narratives that interact in different ways. While some narratives support each other, forming narrative clusters that convey similar ideas, other narratives challenge each other, leading to a discursive struggle between narratives and counter-narratives.

In public debates on migration, narratives that present the issue from the outside clearly outnumber life stories that depict the lived experience of transnational mobility. Policy makers, journalists, and public stakeholders should be more aware of this imbalance and seek to include the insider's perspective in their contributions to the debate.

In order to create a Level Telling Field of migration at local, national, and EU level, we propose the strategy of allied storytelling which consists in the act of sharing a story on behalf of another after a process of active listening. If policymakers, journalists, and NGOs want to represent migrants in public debates, they need to make sure that this group is actively included in the debate.

”

***University of Wuppertal,
Roy Sommer and Caroline Gebauer***



opportunities



recommendations from research

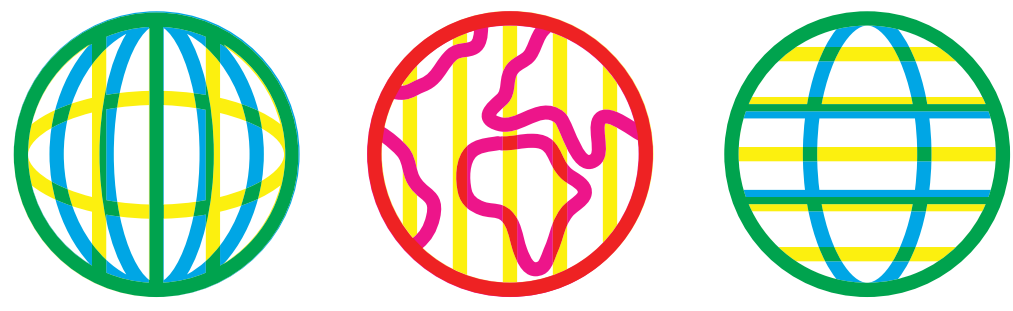
“

OPPORTUNITIES underscores that European attitudes on migration are not outspokenly negative: a majority of Europeans does not believe that migration poses a threat to their way of life, culture, or the economy.

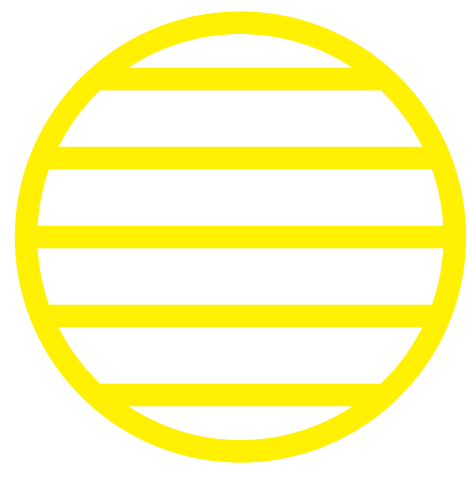
OPPORTUNITIES shows that European attitudes towards migration have remained relatively stable from 2002 to 2020, with no long-term decline in support.

OPPORTUNITIES finds insider-outsider dynamics in migration attitudes: economically and socially secure citizens are more positive about migration, while those feeling insecure perceive rising diversity as a threat. ”

***HIVA Leuven,
Silke Goubin***



opportunities



recommendations from research

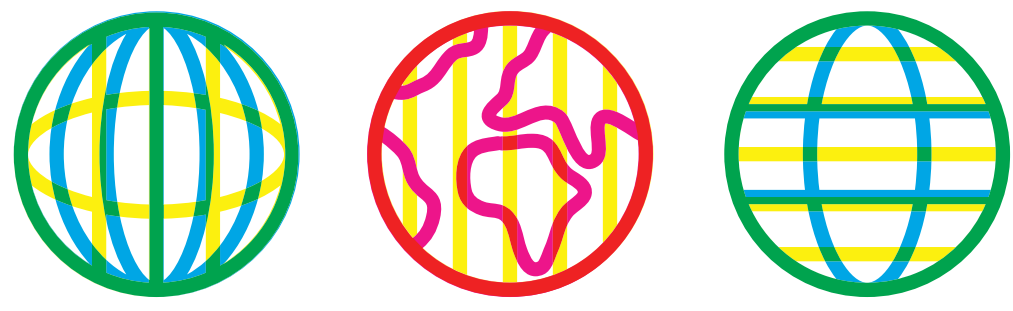
“

Social media platforms should ensure transparency and facilitate research into fringe communities.

Moderation is necessary to maintain civil debate and prevent spread of disinformation.

Pro-refugee political actors and civil society organisations should increase online activism to enhance positive refugee messaging. ”

***KULeuven,
Leen d’Haenens and Sercan Kiyak***



opportunities



recommendations from research

“

Our work suggests that media representations should paint a multiperspectival and multiscalar picture of migration, including a wide range of perspectives and scalar levels from personal experiences to the larger (geo)political forces shaping migrant flows.

As a more policy-oriented recommendation, our work highlights the fact that there is no single, overarching narrative of migration in the EU. Policymakers should keep in mind that the discourse of migration is embedded in complex media ecologies involving multiple levels, scales, and agents of storytelling, as well as complex narrative dynamics consisting of the interplay between narratives and counter-narratives.

In general, our work underscores the importance of embracing the complexity of migration narratives in a pluralistic way, and of considering the ways in which narratives interact with each other in different discursive contexts. ”

**UGent,
Marco Caracciolo**